



中国教育国际交流协会  
CHINA EDUCATION ASSOCIATION FOR INTERNATIONAL EXCHANGE

## Invitation to Higher Education B2B Online Connect

Dear Education Associates,

Warm regards from Beijing.

On behalf of China Education Association for International Exchange (CEAIE), I am pleased to invite you and your colleagues to join Higher Education B2B Online Connect held on 17-18 June 2021.

The onset of the COVID-19 global pandemic in early 2020 set in motion an unprecedented series of events that - one year later - is still actively unfolding. For international higher education, the effects of the pandemic have been multifaceted in nature, significant in impact and persistent in duration. To cope with the new situation and uncertainties, CEAIE initiates a new platform - Higher Education B2B Online Connect, by the means of live streaming and virtual booth, to strengthen the educational partnership between overseas institutions and top Chinese universities, encourage high-level scientific research cooperation and talent exchanges to achieve more practical results.

We are expecting your participation and please find more information in the attachment. For any further assistance or questions, please don't hesitate to contact my colleague Sophie Zhou at [sophie@ceaie.edu.cn](mailto:sophie@ceaie.edu.cn).

Sincerely yours,

WANG Yongli  
Secretary General  
China Education Association for International Exchange (CEAIE)



## Higher Education B2B Online Connect

### 1. About the event

Higher Education B2B Online Connect is initiated by China Education Association for International Exchange (CEAIE), to provide a platform for the international partners to explore potential cooperation opportunities with top Chinese universities, by the means of live streaming and virtual booth. The registration and participation is free of charge. There is no limit on the number of participants from the institutions have been invited.

### 2. Participant Privilege

As the participant to Higher Education B2B Online Connect, you will have the opportunity to:

1. Explore virtual booths of Chinese universities with display that includes logo, featured pictures, introduction and needs on international cooperation, promotion video and VR panoramic;
2. Join the one-hour live streaming session in different time periods (7 time periods one day, no more than 10 universities in the same time period), to watch Chinese universities to give a live lecture about their internationalization experience, inter-university partnership, featured disciplines & programs and recruitment policies;
3. What's more, to make online B2B connect with Chinese universities on Joint Education, Student Mobility, Talent Introduction, Joint Research, China-foreign Cooperation in Running School & Projects, Short-term Exchange Program and other collaboration opportunities, after the live lecture (around 20 minutes) in the live streaming session.

Please find more information about the event at the event website:  
[https://www.chinaeducationexpo.com/english/virtual/about\\_ve.html](https://www.chinaeducationexpo.com/english/virtual/about_ve.html).

### 3. Registration

Please make registration in the following link:



before 10 June 2021. You can also scan the QR code to make registration.



A log-in ID with password and a link to watch the live streaming & virtual booth will be sent to the email address registered, as it is an invitation-only event to ensure a better B2B environment.

#### 4. List of Chinese Universities (updated on 26 May)

No.	Institution
1	Beijing Forestry University
2	Beijing Institute of Technology
3	Beijing University of Chinese Medicine
4	Central South University
5	Chang'an University
6	China University of Geosciences, Beijing
7	China University Of Geosciences, Wuhan
8	China University of Mining and Technology
9	China University of Political science and Law
10	Communication University Of China
11	Fudan University
12	Fujian Medical University
13	Fuzhou University of International Studies and Trade
14	Harbin Engineering University
15	Harbin Institute of Technology, Shenzhen
16	Jilin University
17	Kunming University of Science and Technology



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18	Lanzhou University
19	Lanzhou University of Technology
20	Nanchang University
21	Nanjing Agricultural University
22	Ningxia Medical University
23	Northwest Normal University
24	Northwestern Polytechnical University
25	Shanghai International Studies University
26	Shanghai University
27	Shanghai University of Finance and Economics
28	Shanghai University of Traditional Chinese Medicine
29	Shenzhen University
30	Southeast University
31	Southwestern University Of Finance And Economics
32	Taiyuan University Of Technology
33	Tiangong University
34	Tianjin University
35	Tongji University
36	University of International Business and Economics
37	University of Nottingham Ningbo China
38	University of Science and Technology Beijing
39	University Of Science And Technology Of China
40	Wenzhou University
41	Xi'an Jiaotong-liverpool University
42	Xidian University
43	Yangtze University
44	ZunyiMedicalUniversity
45	Zhejiang University Of Technology
46	Zhongnan University of Economics and Law